

October 4th, 2009

**Medical Compression Systems (MCS) receives the 2009  
Frost & Sullivan Product Differentiation Innovation Award**

**MCS is recognized for its technological innovation, which has led to the creation  
of a new brand of products in the field of compression therapy**

Medical Compression Systems (MCS), which specializes in the development and production of DVT prevention system is proud to announce that it is the recipient of Frost & Sullivan's Product Differentiation Innovation Award in the field of compression therapy for 2009.

**The following are the main points from the Frost & Sullivan report:**

- **MCS is recognized for its excellence in the development, manufacturing and marketing of non-invasive blood circulation solutions.**
- **MCS has succeeded to distinguish itself and attain leading status in the competitive market in which it operates, becoming a pioneer of the world's first palm size mobile device to enhance blood circulation.**
- **This innovative product, supported by optimum clinical results is expected to make new strides and the next generation of the product, ActiveCare+SFT<sup>®</sup>, is expected to position MCS as a leader in its field.**
- **MCS continues to expand its penetration of the US market through its highly proficient sales team, offering training and support programs to distributors and medical facilities.**
- **The prestigious Frost & Sullivan award is presented annually to one company in every research area covered by F&S that have developed products that exhibit a clear competitive advantage over existing products, and which improve patients' quality of life.**

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“The future of compression therapy now lies in developing products that ensure and enhance patient compliance., MCS is a company whose initiatives are well aligned in this direction with its innovative Continuous Enhanced Circulation Therapy Systems which have the potential of redefining DVT care away from conventional approaches,” said **Archana Swathy, Research Analyst at Frost & Sullivan.**

**Adi Dagan, CEO,** stated that: "Receiving this award from an independent research body in the United States is yet another sign of the ever-increasing recognition of the unique and innovative nature of our product by different institutions in the business and medical communities and awareness of its differentiation from other products in this field. We believe that Frost & Sullivan's selection, which was published at a time when MCS had recently completed an expansion of its marketing team while investing in additional marketing activities in the US, will open up new channels and opportunities for development. I can only emphasize that that this award will help us to continue our market penetration of additional leading medical centers in the US of the second generation ActiveCare+SFT®, which is a breakthrough solution for the world

**About Frost & Sullivan:**

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 35 offices on six continents.

**About MCS:**

A leading company in the field of non-invasive pneumatic medical equipment designed to improve blood circulation. MCS has developed a preventative device for the occurrence of blood clots in the deep vein system (DVT) as a result of trauma or surgical intervention. MCS is the first company to present non-invasive solutions, as a substitute for conventional pharmaceutical treatments, in the international medical market. The company has FDA approval for marketing and selling its products in the US, and approval from the CE to market and sell its products in Europe.

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